



ASSOCIATE MEMBERSHIP

THE ONLY ORGANIZATION ADVOCATING EXCLUSIVELY FOR GREATER MINNESOTA SCHOOLS

Key Program Benefits

Take advantage of these exclusive benefits to promote your organization directly to educational leaders across Greater Minnesota.

- Members-only communications with insight into Greater Minnesota’s educational successes, challenges, and trends to help you make informed decisions
- Opportunity to develop meaningful client relationships and strengthen your brand with MREA’s 230 school district members and 2,000+ affiliated school administrators, teachers, and board members
- Select opportunities to co-sponsor MREA events and programs
- Members-only discounted registration for MREA’s annual conference and vendor showcase
- Inclusion as a committed advocate for Greater Minnesota students and their education

See Associate Member Benefits on reverse.



✓ **YES, please provide the tiered benefits entitled to us as an MREA Associate Member for the FY2022-23 membership year (July 1 - June 30):**

- Presenting Tier (\$7,500 - Limited Availability)
- Empowering Tier (\$4,500 - Limited Availability)
- Advocating Tier (\$2,500)
- Associate Tier (\$1,000 for profit, \$650 nonprofit)

_____ Enclosed is our payment for \$ _____, payable to MREA. (Enclose payment with this form.)

Organization _____

Primary Contact _____ Position Title _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Signature _____ Date _____

MAIL TO: **A** 2233 Roosevelt Rd, Ste 7, St. Cloud, MN 56302-0187 **T** 320-762-6574 **F** 888-884-7932 **E** info@mreavoice.org **W** mreavoice.org

MREA is a nonprofit 501(c)(4) membership association and dues are not tax deductible as charitable contributions. We estimate 36.3% of FY23 dues will be attributable to nondeductible lobbying activity and are NOT deductible under Internal Revenue Code Section 162 as an ordinary and necessary business expense. Provide a copy of this notice to your accountant and/or tax preparer. COMMITMENT DEADLINES June 15 – Membership payment due to receive all pre-conference promotion benefits. October 1 – Membership payment due to receive all on-site conference promotion benefits.

ASSOCIATE MEMBER BENEFITS

MREA Associate Member benefits will help grow your organization's voice with members while strengthening the voice for Greater Minnesota education.

TIERS	PRESENTING \$7,500	EMPOWERING \$4,500	ADVOCATING \$2,500	ASSOCIATE \$1,000 (\$650 NON-PROFIT)
MREA Website				
Opportunity to share company educational trainings on Events page	X	X	X	X
Company name and primary contact name on Member page	X	X	X	X
Primary contact email link on Member page	X	X	X	
Company logo and company website link on Member page	X	X		
Company spotlight on Home page linking to company website	X	X		
Company landing page on website	X			
MREA Communications				
Annual recognition in MREA newsletter	X	X	X	X
Subscriptions to members-only communications and action alerts	X	X	X	X
Subscriptions to members-only newsletter	Unlimited	Unlimited	5 Maximum	2 Maximum
Advanced access to program sponsorship opportunities	X	X		
Company recognition at all MREA Board Meetings	X			
Annual company spotlight in Insider Brief (sent to over 2,000 education leaders) linking to company landing page	X			
Annual Conference				
Member-exclusive registration rates	x	x	x	x
Company name in program guide	X	X	X	X
Post-conference attendee list (name and organization)	X	X	X	
Conference registration	2 Complimentary Registrations	1 Complimentary Registration	Member rates	Member rates
Vendor showcase booth	Double Space Premium location 2 Complimentary Registrations	Standard Space Premium Location 1 Complimentary Registration	Standard Space 1 Complimentary Registration	Standard Space Member rates
Member ribbons on nametags	x	x		
Recognition on Conference web page	Logo	Name		
Company logo on program back cover	x			
Company logo on welcome banner	X			