



ASSOCIATE MEMBERSHIP

ADVOCATING EXCLUSIVELY FOR GREATER MINNESOTA SCHOOLS

Key Program Benefits

Promote your organization directly to Greater Minnesota educational leaders with these exclusive benefits.

- Members-only communications with insight into Greater Minnesota’s Educational successes, challenges, and trends to help you make informed decisions
- Opportunity to develop meaningful client relationships and strengthen your brand with MREA’s 235 member school districts and 2,000 school administrators, teachers, and board members
- Select opportunities to co-sponsor MREA events and programs
- Members-only discounted registration for MREA’s Greater Education Summit and Summit Showcase
- Inclusion as a committed advocate for Greater Minnesota students and their education



See Associate Member Benefits on reverse.

✓ **YES, please provide the benefits entitled to us as an MREA Associate Member for the FY2023-24 membership year (July 1 - June 30) at the following tier:**

- | | |
|--|--|
| <input type="checkbox"/> Platinum Tier (\$10,000 - Limited Availability) | <input type="checkbox"/> Silver Tier (\$3,500) |
| <input type="checkbox"/> Gold Tier (\$6,000 - Limited Availability) | <input type="checkbox"/> Bronze Tier (\$1,000) |
| <input type="checkbox"/> Friend Tier (\$650 - Non-Profits, All Benefits of Bronze) | |

_____ **Our membership dues payable to MREA are enclosed with this signed, completed form.**

Organization _____

Primary Contact to Receive Communications _____ Position Title _____

Principal Place of Business _____

City/State/Zip _____

Phone _____ Primary Contact Email _____

Signature* _____ Date _____

MAIL TO: **A** 2233 Roosevelt Rd, Ste 7, St. Cloud, MN 56302-0187 **T** 320-762-6574 **F** 888-884-7932 **E** info@mreavoice.org **W** mreavoice.org

MREA is a nonprofit 501(c)(4) social welfare association, and dues are not tax deductible as charitable contributions. We estimate 43% of FY24 dues will be attributable to nondeductible lobbying activity and are NOT deductible under Internal Revenue Code Section 162 as an ordinary and necessary business expense. Provide a copy of this notice to your accountant and/or tax preparer.

**Signature is consent to membership and to receive member notices at the primary contact’s email address.*

PAYMENT DEADLINES June 15 – Pre-conference promotion benefits. August 1 – On-site conference promotion benefits and to avoid membership cancellation. Dues received after July 1 are not guaranteed conference promotional benefits.

ASSOCIATE MEMBERSHIP TIERS

TIERS	PLATINUM \$10,000	GOLD \$6,000	SILVER \$3,500	BRONZE \$1,000 FRIEND - \$650, Non-Profit Only
MREA Events				
Recognition at Board Meetings	Logo	Logo	Name	
Recognition at Annual Member Meeting	Logo	Logo	Name	
Recognition at every Fall Member Meeting	Logo	Logo	Name	
Priority access to additional event sponsorships	First Priority	Second Priority		
MREA Website				
Opportunity to share company educational trainings on Events page	X	X	X	X
Company name and primary contact name on Membership page	Linked	Linked	Linked	Listing
Company logo and link on Membership page	X	X		
Company spotlight on Home page linking to landing page	X	X		
Company landing page on MREA website	X	X		
MREA Communications				
Recognition as key supporter of Greater Minnesota's education sector	X	X	X	X
Annual year-end recognition sent to all members	X	X	X	X
Employee subscriptions to members-only communications	Unlimited	Unlimited	Unlimited	2 per organization
Logo In <u>Insider Brief</u> footer (2,000+ subscribers)	6 months	3 months	3 months	
Opportunity to submit one educational article for posting on MREA News page	X	X	X	
Member contact list	Superintendent Name, District, email *single use	Superintendent Name, District		
Opportunity to include company flyer in MREA new superintendent folders	X			
Annual <u>Insider Brief</u> spotlight with company website link	X			
One webinar invitation to MREA members	X			
MREA Greater Education Summit				
Program Guide recognition	Back cover logo	Inside page logo	Member listing	Member listing
Complimentary Summit registrations	2	2	1	
Complimentary Showcase booth	Double space Premium location 2 Registrations	Standard space Premium location 1 Registration	Standard space 1 Registration	
Post-Summit attendee list	Name, organization, email *single use	Name, organization, email *single use	Name, organization	
Logo on opening/closing session slides	X			

Bolded benefits are new this membership year