



# ASSOCIATE MEMBERSHIP

THE ONLY ORGANIZATION ADVOCATING EXCLUSIVELY  
FOR GREATER MINNESOTA SCHOOLS

## Key Program Benefits

Take advantage of these exclusive benefits to promote your organization directly to educational leaders across Greater Minnesota.

- Members-only communications with insight into Greater Minnesota's educational successes, challenges, and trends
- Opportunity to develop meaningful client relationships and strengthen your brand with MREA's 230 school district members and 2,000+ affiliated school administrators, teachers, and board members
- Select opportunities to co-sponsor MREA events and programs
- Members-only discounted registration for MREA's annual conference and vendor showcase
- Inclusion as a committed advocate for Greater Minnesota students and their education

See Associate Member Benefits on reverse.



✓ **YES, please provide the tiered benefits entitled to us as an MREA Associate Member for the FY2025-26 membership year (July 1 - June 30):**

- ☐ Platinum Tier (\$10,000 - *Limited Availability*)
- ☐ Gold Tier (\$6,000 - *Limited Availability*)
- ☐ Silver Tier (\$3,500)

- ☐ Bronze Tier (\$1,000)
- ☐ Friend Tier (\$650 – Non-Profits, All Bronze benefits)

\_\_\_\_\_ **Enclosed is our payment for \$ \_\_\_\_\_, payable to MREA. (Enclose payment with this form.)**

Organization \_\_\_\_\_

Primary Contact \_\_\_\_\_ Position Title \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**MAIL TO:** **A** 2233 Roosevelt Rd, Ste 7, St. Cloud, MN 56302-0187 **T** 320-762-6574 **F** 888-884-7932 **E** [info@mreavoice.org](mailto:info@mreavoice.org) **W** [mreavoice.org](http://mreavoice.org)

*MREA is a nonprofit 501(c)(4) social welfare association, and dues are not tax deductible as charitable contributions. We estimate 43% of FY26 dues will be attributable to nondeductible lobbying activity and are NOT deductible under Internal Revenue Code Section 162 as an ordinary and necessary business expense. Provide a copy of this notice to your accountant and/or tax preparer. \*Signature is consent to membership and to receive member notices at the primary contact's email address. PAYMENT DEADLINES June 15 – Pre-conference promotion benefits. August 1 – On-site conference promotion benefits and to avoid membership cancellation. Dues received after July 1 are not guaranteed conference promotional benefits.*

# ASSOCIATE MEMBER TIERS

TIERS	PLATINUM \$10,000	GOLD \$6,000	SILVER \$3,500	BRONZE \$1,000 <small>(\$650 NON-PROFIT)</small>
<b>MREA Events</b>				
Recognition at 4 MREA Board Meetings	Logo	Logo	Name	
Recognition at MREA Annual Meeting	Logo	Logo	Name	
Opening Slide of all 6 Fall Member Meetings (attended by over 150 members)	Logo	Logo	Name	
Priority Access to Additional Sponsorship Opportunities	First Priority	Second Priority		
<b>MREA Website</b>				
Opportunity to share company educational trainings on Events page	X	X	X	X
Company name and primary contact name on Member page	X	X	X	X
Primary contact email link on Member page	X	X	X	
Company logo and link on Member page	X	X		
Company Spotlight on Home Page Linking to Company Website	X	X		
Company landing page on MREA website	X			
<b>MREA Communications</b>				
Recognition as key supporter of Greater Minnesota's Education sector	X	X	X	X
Annual End-of-Year Recognition in Insider Brief	X	X	X	X
Subscriptions to Members-Only Communications	Unlimited	Unlimited	Unlimited	Unlimited
Logo In Footer of Monday Morning Insider Brief (over 2,000 subscribers)	6 months	3 months	3 months	
Opportunity to Submit One Educational Article to be Posted to on MREA News Page	X	X	X	
Superintendent Membership List	Name, District, email *single use	Name, District		
Annual Spotlight in Insider Brief with Link	X			
Opportunity to Put Flyer in Folder for Executive Director District Visits	X			
One Webinar - MREA will send your organization's webinar invite to membership	X			
<b>MREA Greater Education Summit</b>				
Summit Registration	2 Complimentary Registrations to Full Summit	2 Complimentary Registrations to Full Summit	1 Complimentary Registrations to Full Summit	Register at Member Rates
Gallery Walk	Premium Double Space and 2 Representatives	Premium Single Space and 2 Representatives	Single Space and 1 Representatives	Register at Member Rates
Post-Summit Attendee List	Name, Organization, Email *single use	Name, Organization, Email *single use	Name, Organization	
Program Guide Recognition	Back Cover Logo	Inside Page Logo	Member Page Listing	Member Page Listing
Vendor Showcase Booth	Double Space Premium location 2 Registrations	Standard Space Premium Location 1 Registration	Standard Space 1 Registration	Standard Space \$250/person
Opportunity to Submit Education-Based Breakout Session Proposal	X	X	X	X
Logo on Opening/Closing General Session Slides	X			